

Ignite Charlotte 9 Sponsorship Opportunities May 14, 2019 - Heist Brewery

Ignite Charlotte showcases a diverse selection of talks by members from the Charlotte community. The event draws an 18+ years young audience from all corridors of Charlotte.



Ignite Charlotte is a yearly event organized by dedicated volunteers and sponsored by local community non-profits, businesses, and entrepreneurs.

Become A Sponsor of Ignite Charlotte 9

100% of the sponsorship funds and ticket sales go to costs associated with leasing the venue, security, insurance, production equipment, printing materials, event-related supplies, and other costs, including food and beverage for volunteers and speakers.

1. Select a sponsorship level and [contact us](#) with your choice.
2. Our sponsorship coordinator will respond to any questions you may have while sending you some basic information on how we roll.
3. A PayPal invoice can be generated and sent to you for processing via check or credit card. At the time of invoicing, we'll also instruct you on how to provide the following items if applicable:
 - Name of representative(s) that will be in attendance at **#IgniteCLT9** - May 14, 2019.
 - Video file of your commercial if applicable.
 - Logo file specifications.
 - Information we'll need for your Better Know A Sponsor blog post if applicable.

Icebreaker Contest Sponsor: (Not Available for 2019 Event)

- Icebreaker Space Table/Bar Signage and 6' table (more details can be provided)
- Icebreaker Contest Sponsor Logo placement in the center of #IgniteCLT9 signage.
- 15-second commercial (produced by the sponsor; based on file specifications we provide) on the main screen and/or on the Icebreaker area screen during walk-in if applicable.
- Sponsor representative introduces Icebreaker winners from the main stage.
- 3d motion graphics logo on screen during sponsor thank yous/standalone
- Better Know A Sponsor blog entry
- Social media postings: Facebook, Twitter, Instagram
- Logo on printed materials (event poster(s) and program)
- Logo on IgniteCharlotte.org sponsor's page
- Logo included on eNewsletters
- Tickets & RESERVED Seating (4)

PLATINUM > \$800 (1 Available)

- 30-second commercial (produced by the sponsor; based on file specifications we provide) on main stage screen during the walk-in & intermission break period.
- 3d motion graphics logo on screen during sponsor thank yous

- Company marketing brochure, postcard, OR gift item placed on event chairs prior to doors (90-125 items will be needed)
- Better Know A Sponsor blog entry
- Social media postings: Facebook, Twitter, Instagram
- Logo on printed materials (event poster(s) and program)
- Logo on IgniteCharlotte.org sponsor's page
- Logo included on eNewsletters
- Tickets & RESERVED seating (4)

GOLD (SPEAKER ROOM) > \$400 (1 Available)

- Logo on "Speaker Room Door - Sponsored By" sign (if applicable based on space)
- 3d motion graphics logo on screen during sponsor thank yous/standalone
- Better Know A Sponsor blog post entry/newsletter
- Social media postings: Facebook, Twitter, Instagram
- Logo on printed materials (event poster(s) and program)
- Logo on IgniteCharlotte.org sponsor's page
- Logo included on eNewsletters
- Speaker Room Access During Pre-Show (1 hr prior to doors) Meet & Greet Speakers
- Tickets & RESERVED Seating (3)

SILVER > \$200 (2 Available)

- Static logo on screen during sponsor thank yous/standalone
- Better Know A Sponsor blog post/newsletter entry
- Social media postings: Facebook, Twitter, Instagram
- Logo on printed materials (event poster(s) and program)
- Logo on IgniteCharlotte.org sponsor's page
- Logo included on eNewsletters
- Tickets & RESERVED Seating (2)

COMMUNITY SUPPORT \$100 (4 Available)

- Static logo on screen during sponsor thank yous, grouped with other community sponsors
- Social media postings: Facebook, Twitter, Instagram
- Logo on printed materials (event poster(s) and program)
- Logo on IgniteCharlotte.org sponsor's page
- Logo included on eNewsletters
- Tickets & RESERVED Seating (1)

If you have any questions, please [contact us!](#)

FAQ's:

Can sponsors give away promotional items or product samples during the event? Yes for Icebreaker & Platinum sponsors as referenced.

How about "VIK" sponsorship? We look forward to having value-in-kind sponsors that can help us with venue rental, meals for speakers and volunteers, printing services, hd video cameras and/or camera operators, two wireless mics, and/or tables and chairs should the need arise. [Contact us](#) to work out the details.

Can sponsors get reserved seats for their friends and co-workers? We plan on setting aside reserved seats for sponsors as referenced above. A "Reserved For Sponsor" sign will be placed in either the second or third rows, near the center or end, close to the stage or, based on the selected venue, in the best viewing position possible.